

## Spring 2023 Advertising and Communications Networking Event

LSU Student Union Ballroom | Tuesday, March 7, 2023 | Career Fair: 9–11:30 a.m.

Optional Interviews: 12:15–3:15 p.m. | Check in: 8 a.m. | Luncheon Program: 11:30 a.m.–12:15 p.m.

### Policies and Guidelines

- Please review the LSU [Recruiting Policies and Guidelines](#).
- Please review the [Event Cancellation, No Show, Inclement Weather and Technology Policy](#).
- View top tips for recruitment success in our [Employer Recruitment Guide](#).
- The only event signage allowed is signage that fits on top of your 6-8 ft table. Table size will be determined one week prior to the event, based on spacing limitations. Signage that does not fit on top of your table will need to be removed, no exceptions. Personalized linens and giveaways are acceptable.
- Please note, there is **NO ACCESS** to power outlets in the ballroom.

### Check-In and Setup

Recruiter Check-In and Setup will begin at 8 a.m. in the LSU Student Union Ballroom. Please allow ample time for parking and setting up prior to the start of the event. A check-in kiosk will be available upon arrival, and name tags will be printed on site, so no need to let us know the recruiter names in advance. Employers will be provided with a 6-8 foot table and two chairs.

### Event Parking

Two parking spaces are included with your event registration. If you will need more than two parking spaces, you will need to utilize the metered parking upon arrival at the [LSU Union Square Parking Garage](#).

### Event Format

Job seekers, candidates looking to network, and candidates looking to discover opportunities in their intended career fields will be welcome to attend the event from 9–11:30 a.m. Please stay for the duration of the event in order to meet with the most candidates possible. Class hours vary for students and leaving early will limit their opportunities to meet with you. If you elected to stay for afternoon interviews within your Handshake registration, please use the morning networking portion to self-schedule interviews for the afternoon, using the [template provided](#) at the event. Optional afternoon interviews are 12:15–3:15 p.m.

### Directions to Campus and Parking

#### Event Location:

LSU Student Union

[View directions to the event location.](#)

*Image: Front  
of LSU Student  
Union*



#### Once Inside Parking Structure:

- Two parking spaces are included with your event registration. If you will need more than two parking spaces, you will need to utilize the metered parking upon arrival at the [LSU Union Square Parking Garage](#).
- A parking guard will greet you at the parking structure entrance.
- For your two complimentary spaces, please park in any designated, “Reserved for Advertising and Communications Fair” spaces.
  - For any extra spaces that you need, once parked, look at the number of the spot you are parked in. You will need to enter space number into the pay station
  - Locate the closest stairway or elevator to find the pay station
  - You must pay before you leave the parking structure
  - Enter parking space number and payment into the pay station
  - A receipt will be printed once payment is accepted

- Retain your receipt as you may need it to add additional time at any pay station on campus

**Directions to the LSU Student Union:**

- Find closest stairway or elevator and exit at ground level
- The LSU Student Union is across Highland Road
- Please use the designated crosswalk at Highland Road and Veterans Drive
- The LSU Student Union Ballroom is on the second floor of the LSU Student Union
  - **Stairway Access:** Enter the LSU Student Union on the second level via the front stairwell. Continue straight through the Student Union’s center lobby. At the rear wall, turn right. The Ballroom entrance will be on your left.
  - **Elevator Access:** Enter the LSU Student Union on the first level via the Union Theater entrance on the front of the building, farthest from the parking garage. Upon entering the theater lobby, the elevators are to your left.



*Image: Aerial photo of the LSU Parking Garage and surrounding roads.*

**Lodging**

The following lodging facilities are frequently used by visiting campus recruiters:

Location	Hotel	Phone
On Campus:	The Cook Hotel	886-610-2665
*Ask for “LSU Recruiter” rate		
College Drive:	Best Western	225-924-6500
	Embassy Suites	225-924-6566
	Hampton Inn	225-926-9990
	Holiday Inn Express	225-930-0600
	Marriott	225-924-5000
South Acadian:	Courtyard-Marriott	225-924-6400
Downtown:	Belle of Baton Rouge	225-242-2600
	Hotel Indigo	225-343-1515
	Hampton Inn & Suites	225-382-2100
	Hilton Capitol Center	225-344-5866

**Dining Options**

The following restaurants are popular with our visiting recruiters:

Restaurant	Phone	Restaurant	Phone
The Chimes - Seafood	225-383-1754	T.J. Ribs – Seafood, Steaks, Ribs	225-383-7427
Walk-On’s Bistreaux - Seafood	225-757-8010	Drusilla Seafood - Seafood	225-923-0896
Acme Oyster House - Seafood	225-906-2372	Schlitz & Giggles - Pizza	225-361-0776
Juban's - Seafood, Steaks, Continental	225-346-8422	Rock-n-Sake - Sushi	225-615-7940
Parrain’s - Seafood	225-381-9922	Jimmy John’s - Sandwiches	225-382-3914
Mike Anderson's - Seafood	225-766-7823	Ruth’s Chris Steak House - Steaks	225-925-0163

For questions before the event date, please email Courtney Edwards at [courtney@lsu.edu](mailto:courtney@lsu.edu).