

TEXTILES, APPAREL, & MERCHANDISING

2020/2021

Merchandising---Advising Sheet

Date _____

Student Name _____ ID# _____

SEMESTER 1

CRITICAL: "C" or better in ENGL 1001; MATH 1021.

- ___ ENGL 1001 English Composition (3)
- ___ MATH 1021 College Algebra (3)
- ___ General Education course- Arts (3)
- ___ General Education course – Physical or Life Sciences (3)
- ___ General Education course- Social Sciences (3)

Total Semester Hours: 15

SEMESTER 2

CRITICAL: MATH 1022 / MATH 1431 or EXST 2201

- ___ CMST 2060 Public Speaking (3)
- ___ MATH 1022 Plane Trigonometry (3) **or**
- ___ MATH 1431 Calculus with Business and Economic Applications (3) **or**
- ___ EXST 2201 Introduction to Statistical Analysis (4)
- ___ TAM 2045 The Fashion Industry (3)
- ___ General Education course- Humanities (3)
- ___ General Education course- Physical or Life Sciences (3)

Total Semester Hours: 15-16

SEMESTER 3

CRITICAL: ACCT 2000

- ___ ACCT 2000 Survey of Accounting (3)
- ___ TAM 2040 Textile Science (3)
- ___ TAM 2041 Textile Science Laboratory (1) [TAM 2040]
- ___ TAM 2042 Fashion: Trends, Analysis and Assortments (3) Elective (3-2)

Total Semester Hours: 12-13

SEMESTER 4

CRITICAL: ECON 2030

- ___ ECON 2030 Economic Principles (3)
- ___ ENGL 2000 English Composition (3) [ENGL1001, 39 CR]
- ___ General Education course- Humanities (3)
- ___ General Education course- Natural Sciences (3)
- ___ Elective (4)

Total Semester Hours: 16

SEMESTER 5

CRITICAL: TAM 3022 / MKT3401

- ___ TAM 3022 Apparel Quality Analysis (3) [TAM 2040, TAM 2045]
- ___ TAM 3042 Apparel Merchandise Buying and Management (3) [TAM 2045 and MATH 1022, MATH 1431 or EXST 2201]
- ___ TAM 3045 Visual Merchandising and Promotion Strategies (3) [TAM 2045]
- ___ MGT 3200 Principles of Management (3)
- ___ MKT 3401 Principles of Marketing (3)

Total Semester Hours: 15

SEMESTER 6

- ___ TAM 3032 Textile and Apparel Product Development (3) [TAM 3022]
- ___ TAM 3043 Apparel Merchandising Strategies and Assortment Planning (3) [TAM 2042, TAM 3042]
- ___ MKT 4443 International Marketing (3) [MKT 3401] **or**
- ___ MC 2035 Digital Brands (3) **or**
- ___ MC 2040 The Advertising Industry in Society (3)
- ___ TAM 3030 Field Study in Textiles, Apparel and Retailing (3) **or**
- ___ TAM 4041 History of Textiles (3) **or**
- ___ TAM 4043 Advanced Textiles (3) [TAM 2041]
- ___ MGT 3320 Human Resource Management (3) **or**
- ___ PSYC 3050 Introduction to Personnel and Industrial Psychology (3)

Total Semester Hours: 15

SEMESTER 7

CRITICAL: TAM 4047 is only offered in the summer

- ___ TAM 4044 Global Textile and Apparel Economics (3) [TAM 3032, ECON 2030]
- ___ TAM 4046 Advanced Topics in Apparel Merchandising (3) [TAM 3032, TAM 3043]
- ___ TAM 4047 Internship in Textiles, Apparel and Merchandising (6) [MKT 3401, TAM 3043, TAM 3045] **or** Approved coursework (6)
- ___ TAM 4072 History of Dress and Adornment After 1800 (3)

Total Semester Hours: 15

SEMESTER 8

- ___ TAM 4034 Textile and Apparel Product Evaluation (3) [TAM 2041]
- ___ TAM 4070 Entrepreneurship in Textiles, Apparel & Merchandising (3) [MKT 3401]
- ___ TAM 4071 History of Dress and Adornment Prior to 1800 (3)
- ___ Elective (7)

Total Semester Hours: 16

120 TOTAL SEMESTER HOURS